



The Movement for the Positive Economy invests the academic sphere of Le Havre

On March 20, 2013, over 700 students from the University of Le Havre and 250 students from Sciences Po Le Havre participated in presentations, lectures and conferences on the Positive Economy. Presentations by economists and practitioners of the Positive Economic were particularly inspiring and encouraged students to question new ways to produce, consume, invest and create wealth in facing the environmental, societal and human challenges looming by 2030.

Paris, March 20, 2013: Taking into account the interests of future generations is fundamental to the Positive Economy. Therefore, in parallel with the help of the Positive Economy "Future Visions ", a day was organized to support students in their reflection on vocational guidance, understand their aspirations and vision of the future. In partnership with the University of Le Havre, PlaNet Finance group organized under the Movement for the "Positive Economy workshops for learning with the aim of involving students of economics and management of the university to reflect on another economy, more just, virtuous, more balanced based on altruism and safeguarding the interests of future generations and for other purposes than just profit. This day also aimed to raise the commitment of the new generations through innovative initiatives in the field of Positive Economy.

To support this educational approach, several personalities shared their trajectory Personal and professional background:

- Jacques Attali, President, PlaNet Finance
- Paul Jorion, anthropologist, sociologist and economist
- Jean-Louis Etienne, explorer
- Arnaud Mourot, CEO, Ashoka Europe
- Bodo Lieberam, Senior Operations Officer, MicroCred
- Tristan Lecomte, Founder, Alter Eco Pur Projet
- Florence Rodet, Director of CSR, RATP, Secretary General, Foundation RATP
- Emmanuel Gautier, solidarity savings manager, Natixis Asset Management

"Visions of the Future"

A competition to generate ideas and to realize innovative projects: Students must propose innovative business models or management practices to solve social or environmental problems. The competition brings together over 20 leading universities and business schools around the world (France, Italy, UK, Germany, China, South Korea ...). Based on the projects reviewed as of May 31, selected by an international jury, winners will present their projects at the next LH Forum during an awards ceremony (valued 2 000 € to 10 000 €).

The Movement for the Positive Economy grows in 2013

With renewed ambition, the Movement for a Positive Economy evolves around several variations throughout the year, ahead of the Forum in September. In addition to the Report on the Positive Economy, brainstorming sessions – LH LABS- - are held once a month to bring together specialists in a given thematic for an open discussion to deepen the exploration of the topic resulting in a roadmap presented at breakfasts of the Positive Economy. Also, the "Visions of the Future" contest that combines students from leading international schools and universities intends to stimulate the creativity of the future leaders

of tomorrow and to propose meaningful solutions to address environmental and social issues.

The second edition of LH Forum will be held from 24 to 27 September 2013 and will bring together more than 3,000 stakeholders and have over 150 international speakers around key themes to help us think of tomorrow differently.

About PlaNet Finance

PlaNet Finance Group is a world leader in the positive and responsible economy. For almost fifteen years, he worked to promote access the poor to financial services, improving their living conditions in a sustainable way by their inclusion in the system economic. PlaNet Finance Group contributes to the development of the microfinance sector in the implementation of products and services to meet the specific needs of these populations suffer from their exclusion from the system. It is in developing countries, but also in French suburbs. With an international presence in over 80 countries, PlaNet Finance Group is now recognized as an actor leading the fight against poverty. It was founded by Jacques Attali and Arnaud Ventura in 1998.

www.planetfinancegroup.org

www.lh-forum.com

Press Contact

Vanessa Mendez

Director of Development and
External Relations

PlaNet Finance

44, rue de Prony

75017 Paris

01 73 03 25 15

vmendez@planetfinance.org